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FOR IMMEDIATE RELEASE  
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## **Walk+Bike Chula Vista Announces First-Ever Open Streets Celebration in Chula Vista on Sunday, April 30 2017**

*CiclaVista invites the community to shop local and enjoy the ride*

SAN DIEGO, February 8, 2017 – On April 30, neighbors across San Diego County will ditch four wheels for two at Chula Vista’s first-ever open streets celebration; a culmination of a year’s worth of activities as a part of Walk+Bike Chula Vista.

Walk+Bike Chula Vista Education, Encouragement, and Awareness Campaign is a SANDAG grant-funded program operated by the City of Chula Vista’s Recreation Department, together with local non-profits - the San Diego Bicycle Coalition and Circulate San Diego. It is a program designed to encourage and promote biking and walking throughout the City.

This collaboration, together with the Third Avenue Village Association, announces **CiclaVista** – a car-free community celebration to support local businesses and encourage neighborhood discovery.

“People cherish the ability to discover, or rediscover, the nooks and crannies that make their neighborhood special, and you can’t do that from inside a car,” says Bike Coalition Executive Director Andy Hanshaw. “CiclaVista will expose the charm of Downtown Chula Vista in a way that’s interactive, relaxed and fun.”

From 11 a.m. – 3 p.m. on Sunday, April 30, CiclaVista attendees can roll and stroll from E Street to H Street on Third Avenue without the stress of car traffic. The mile-long route of historical downtown Chula Vista is popular in the community – already home to a weekly farmers market and frequent community festivals. CiclaVista invites people of all ages to play in the street, shop local and explore a neighborhood that’s gaining two-wheeled momentum in San Diego County.

“The partnership with the San Diego County Bicycle Coalition and Circulate San Diego in Walk+Bike Chula Vista has been phenomenal in encouraging and educating our community on the benefits of biking and walking,” says City of Chula Vista Director of Recreation Kristi McClure Huckaby. “CiclaVista is a great opportunity to enrich our community and continue the promotion of active transportation while also supporting local businesses along Third Avenue.”

Since the first CicloSDias rolled through San Diego streets in 2013, the Bike Coalition has engaged community partners, city officials, local businesses and neighbors to host three additional open-streets celebrations.

To learn about CiclaVista and the current bike-friendly initiatives in Chula Vista, please click [here](#).

For more information on the San Diego Bike Coalition and making San Diego County a better place to ride bikes, please visit [www.sdbikecoalition.org](http://www.sdbikecoalition.org).

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**Walk+Bike Chula Vista:** The City of Chula Vista's Recreation Department, together with local non-profits Circulate San Diego and the San Diego County Bicycle Coalition, has begun a new campaign designed to promote and encourage walking and biking throughout the City. This program is funded by SANDAG's Active Transportation Grant Program. For more information, please visit <http://www.chulavistaca.gov/walkbike>.

**San Diego Bike Coalition** is a nonprofit organization that advocates for and protects the rights of all people who ride bicycles. They promote bicycling as a mainstream, safe and enjoyable form of transportation and recreation. For more information, please visit [www.sdbikecoalition.org](http://www.sdbikecoalition.org).

**Circulate San Diego** is a regional grassroots organization formed through the merger of Move San Diego and WalkSanDiego, San Diego County's leading organizations dedicated to advancing mobility and making the region a better place to live, work, learn, and play. Our work focuses on creating great mobility choices, more walkable and bikeable neighborhoods, and land uses that promote sustainable growth.  
[www.circulatesd.org](http://www.circulatesd.org)

**Third Avenue Village Association's** mission is to create, promote and champion a vibrant, pedestrian-friendly destination, leading to increased sales, property values and community pride. For more information, please visit:  
<http://thirdavenuevillage.com/>